

TELG. GOLFERIA, CENT, LONDON.
CODE: BENTLEYS.

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TEL. NO. HOLBORN 4951.



SOLE PATENTEES
&
MANUFACTURERS OF
THE
HARLEQUIN
GOLF,
CRICKET & HOCKEY
BALLS.

DIRECTORS: { G. W. BELDAM, M.A. CANTAB.
C. A. BELDAM, M.A. CANTAB.
J. MACMILLAN.

Mr. D. M. Monk,
Hilversumsche Golf Club,
HOLLAND.

HM/KK

HARLEQUIN BALL & SPORTS CO., LTD. ~~GAME BALLS COMPANY, LTD.~~

(SALES DEPARTMENT)

STEVENAGE HOUSE,
40-44, HOLBORN VIADUCT,

LONDON, E.C.1. Sept. 12th/28.

My Dear Monk,

Yours of the 7th and 8th inst. to hand; please pardon me for not having replied earlier as I have been making the necessary enquiries which now permit me to write you as follows:

Re "HARLEQUIN" SPOONS

Certainly, players to qualify for these must use the "HARLEQUIN" Ball, either the GRIP MESH, RECESS or SUPER. I think if you again read the handbills recently sent you, you will find this is distinctly stated. By the way, we know of many instances of players using the "DOT & DASH" to send in a claim for one of these spoons, and although we cannot recognise any such performance in the way of a spoon, we always meet the case by giving a Prize of a few golf balls or by having the particular ball in question mounted in Silver; this of course can hardly apply to foreign countries on account of the trouble with the customs and the cost of sending backwards and forwards. However, bear it in mind that we are always anxious to hear of phenomenal scores etc. made with our balls and invariably recognise it in some way.

Now about your proposed Championship; I have recovered from the shock - which after all was not very great - and in the first place allow me to congratulate you on being second in the Open. This I was not aware of; I am very pleased you have such a high opinion of the SUPER.

Now I take it for granted that you have some sort of an association amongst you Professionals in Holland and that it is by this association you have been authorised to do the needful, so I would like you to put the following proposal before them.

I am willing - provided it meets with the approval of what we will

call The Dutch - or Netherlands - Professional Golfers Association - to recommend to my firm (and I know that my recommendation is usually carried through) that they hand over to your Association a Cup to be inscribed as the HARLEQUIN CUP and underneath The Dutch - or Netherlands- Professional Championship. This Cup would be for annual competitions amongst the Professionals attached to any Golf Club in Holland and it would be held by the Club to which that Professional was attached for one year, the winner being presented with a replica for his own retention. We would not go so far as you do by saying that the players must use our Ball, but we would be willing to provide an annual prize - until further notice - of £10. to be presented to the winner of the Cup provided he played with the "HARLEQUIN" Golf Ball. An important condition in connection with this offer is, that no other Golf Ball manufacturers name - or brand - shall appear in this Competition although we have no objection to a Prize List being provided by any other firm to be given in connection with the same competition.

Please let me have your views and would it be possible to run the competition this season for the first time?

What number of entries would you anticipate getting?

When and where would you hold the competition, as if I am anywhere near I would very much like to be present?

What is the actual inscription you would like on the Cup, and would it be in English or Dutch?

With all good wishes,

Yours faithfully,

For & on behalf of

HARLEQUINBALL & SPORTS CO.LTD.



By. **HUGH MILLER** - Sales Manager