

ISSUE NUMBER TWO - SEPTEMBER 1987

Through the greenis the official

journal of the BRITISH GOLF COLLECTORS SOCIETY and is published quarterly in June. September, December and March. It provides a forum for the exchange of ideas and information aimed at the golf collector and historian. Through these pages we hope you may increase your knowledge and understanding of the rich history and lore of the finest game on earth, make new friends and further develop old friendships. Contributions, comments or suggestions are always welcomed, occasionally acknowledged and like as not end up being printed in specially designated feature pages. This is YOUR journal, publish and be damned!



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DAVID WHITE and DAVID EASBY.





LETTER FROM AMERICA

Your erudite Editor, as they say in this country.
'Blew my cover' but I will continue to submit garbled syntax to him for any possible use he may perceive.
We hope he is recovering nicely from his hospital seige and is back on the links, swinging awkwardly - as he always does - from the left side.

If you did not go to the States this summer, you picked a good year not to do it. The weather has been hot, humid, "sticky" and thoroughly disagrecable. This made it all the better for some of us who invaded your shores. The weather in Scotland was, as they say, "variable" but it was deliciously cool. Among the invaders were Mort(Florence) Olman, Joe(Betty) Murdoch, Frank (Maryann) Henry, Leo Kelly, Johnny Henry, John McGoogan, Alastair Johnston, Wayne (Claudia) Aaron, Dick (Angie) Donovan and there may have been one or two others who 'strayed' in, escaping our notice.

To you 'old timers', an auction (golf) may not be a highlight but we enjoyed our first experience. Under the expert tutelize of Peter Crabtree, Tony Hawkins, Philip Truett, Archie Baird and David White, we quickly learned to sit on our hands lest a false move be construed as a bid. We were impressed with the wide variety of golfing artifacts offered and how alert one must be to 'stay on top of it'. It was most enjoyable — not least, of course, the companionship that is a nice part of the proceedings.

We speak, specifically, of the Phillips'auction in Edinburgh on the 16th July. We did not attend the Christie's sale in Glasgow the day before nor the Sotheby's sale in London the following week but we are sure that each of these were equally pleasant and entertaining. Your Editor will, we are sure, make certain that a report appears on the lovely 'British Gathering' at Gullane on the evening of 15th July. Speaking for a coterie of 'colonists', it was a thrill for us and so nice to be welcomed so warmly. We would hope that these annual affairs continue and that we may be a part of them.

We must compliment British golf spectators. The weather on (particularly) the Saturday of The Open was as vile as we have seen but there you all were.25,000 strong we read later,in the wind and the rain and flying depris. In this country, they would have called the whole thing off.

On the book front, we were stunned to find no new books by Peter Alliss and your Editor will no doubt list those books of British origin for you. Here, our old G.C.S. member. Dawson Taylor has collaborated with Craig Stadler to produce 'SECRETS OF THE SHORT GAME' (Chicago: Contemporary Books, \$10.95, Stiff wrappers); a delightful 'GOLF WIDOWS REVENGE' by Patricia Jean Smith (neë: Murdoch- which can't make her all bad!); ACTION ON THE FIRST TEE' by Doug Sanders with Don Wade; WALK THRU TO PAR' by Peter Beames, with Frederick Swan; 'GOLF, PLAIN AND SIMPLE' by Don Trahan; and GOLFING, A DUFFER'S DICTIONARY' by Henry Beard and Roy McKie make up our summer's search for the new(and not always different) selection.

Another of our G.C.S. members, Gunby Jordan, is about to produce 'CADDIES' which we had the pleasure of previewing.....we thought we knew every old caddle story but Gunby has turned up some new ones and we think it will be a notable addition to our golf library....address Gunby directly should you be interested in a copy due to be published early October.

We will leave you with 'The library of a good man is one of his most constant, cheerful and instructive companions; and as it has delighted him in youth, so will it solace him in old age.' That was penned by Thomas Dibdin and as we approach senility, we find it to be true.

.....by'MARTINI'.

THE SOMETHING FOR NOTHING DEPARTMENT.

The golf links at SEAFORD HEAD, in Sussex are celebrating One Hundred ears of continuous play (save for a brief war-time period when the course as used for agriculture) and have issued, through the good offices of the ewes District Council Leisure Services, a twenty page handbook. Free, a copy ay be had by sending a 6½ "X9" self addressed and stamped envelope to e at 13 Great College St.BRIGHTON BN2 IHJ.East Sussex.

3rd Tee September 1987

N B O O K S H E L F //

Langley Park Golf Club belatedly celebrate seventy five years of existence with the publication of THE HISTORY OF LANGIEY PARK COLF CLIB 1910 - 1985. Written by B.G.C.S.member Alistair Macdonald, it was commissioned following seventy fifth year celebrations and has taken Alistair just 18 months to complete - a noble effort but, as he himself admits, it should have been started in 1980. The hardback book has 176 pages, with four colour as the history nears it's last decade and splendid illustrations, photographs and cartoons. It is not a definitive history, more a series of vignettes in loose chronological order starting with the Romans (who drove a road through their patch) and ending with the visit of their most famous member, Henry Cotton. The style is somewhat controversial, written in the third person and to avoid possible boredom is sprinkled with 'intermissions', anecdotes and fascinating trivia. Interestingly, the club members undertook the giant share of production work, doing design and layout, typesetting, artwork, illustrations, photography & the cartoons, having only to meet the cost of printing, folding and binding. Such effort reflects the keen price of only £7.50 and copies may be obtained from Alistair at 99 Elwill Way. Park Langley Beckenham Kent. after October 16th. Be sure to add £1.00 for postage. DUBLE EAGLE is the title of a new novel by Keith Miles and published by Andre Deutsch at £9.95. Murder, violence & intrigue are the main ingredients in this story which centres around the exploits of a British pro golfer no after a disastrous year on the pro golf circunt, is invited to compete in California. An American golfer is murdered, he is prime suspect and matters are complicated when the grieving widow hope into his bed for 'comfort The language is earthy with rather too many four letter words for my taste. THE COLF BOOK OF EAST LOTHIAN by the Reverend John Kerr is a book that, in it's original 1896 edition, forms a cornerstone in the library of very many of our members. But.....it is a hard book to find and copies have been fetching high prices at auction. Now the East Lothian District Council, in conjunction with Spa Sooks Limited have produced a facsimile edition in a limited edition of 500 copies. That the GOLF BOOK OF EAST LOTHIAN is an important work cannot be denied but members may have to indulge in some soul searching to find justification for the cloth bound new edition at the high price of £75.00. Our member David Hemilton has created some delicious little gems from his hand press, THE PARITICK PRESS at 18 Kirklee Circus, Glasgow G12 OTW. and our newer members may care to learn of the availability of two of his books. The first in the series EARLY COLF IN CLASCOW has long since been sold out but a few copies of EARLY ABERDIEN COLF- A reprint of the section on golf from Wedderburn's rare latin Vocabula from Aberdeen in 1636, together with comment and review of early Aberdeen golf - limited edition of 450 copies - are still available & worth searching out. EARLY COLF IN ST.ANDREWS is the last of the trilogy, in which the account books of three students at St. Andrews are reprinted and reviewed for the first time and giving valuable new information on the early game. Available in a limited edition of 350. APEXCESN is £13.00 & ST ANDREWS is £8.50. Add a pound for postage.

DAVID STERK is no stranger to our members, being the author of GOLF IN THE MAKING, the collectors 'bible', and consultant to the auction house of Ouristie's. His knowledge both as player and collector is quite enormous and he has collected golf clubs for something approaching forty years. Now the Pheidon Press.



DAVID STIRK

St. Ebbe's Street, Oxford OXI ISQ have published his most ambitious work - COLF : THE HISTORY OF AN OBSESSION. It is levishly illustrated, tracing the evolution of golf and its growth in popularity from its origins up to the modern tournament scene drawing on the first pictorial records and culminating in the finest examples of contemporary sports photography. Throughout the book, picture essays tell the stories of great players, clubs, and other topics of particular interest.Of special interest to collectors is the section which highlights the wide range of objects, both beautiful and bizarre which have been produced, over the decades, to cater for the golfer's insatiable appetite for the sport. It is a very grand production and promises to be something of a classic.160 pages,190 illustrations,63 in colour it is priced at the not inconsiderable our of £25.00. Finally, a little item which delighted me: A leather bound copy of THE LIFE OF TOM MCRRIS, with a special message from Donald E Hearn, president of the Colf Course Superintendents Association of America, was among the golfing 'treasures' buried in a time capsule at FoxbergCountry Club, Foxberg Pennsylvania., on August 2nd. Foxberg, which is celebrating its 100th anniversary, provided the opportunity for the G.C.S.A.A. to leave a message to those golfers who will reopen the capsule on August 2nd ,2087.

HAVE YOU EVER THOUGHT OF COLLECTING CIGARETTE CARDS?

asks FRED BATSON.

Many more years than I care to record, like most of my contemporaries, I collected cigarette cards. The sources of supply were swaps, competitive games involving dexterity in flighting cards and, in response to the question which surely should be recorded in the annals of folklore, "Nave you a cigarette card mister?" (or sir, or granor, according to ones social background). In those days it seemed that every male adult smoked cigarettes, but the ladies never, at least not in public. But having become a men and put away childish things, would you, as a serious golf collector risk being accused of second childhood and consider extending your field of activity to cigarette cards? If so my thoughts on the subject might be of interest.

The attraction of cigarette cards, apart from the scarcity value, undoubtedly lies in the variety of topics displayed in picture and text on these small pieces of card — biography, instruction, humour, history, photographic and artistic skill, and literary content. Yes — literary content. In 1934 two sets of cards were issued by Churchmen entitled "Can you beat bogey at St Andrews" and "3 Jovial Golfers in Search of the Perfect Course". The illustrations on these cards are descriptive diagrams of the golf holes at St Andrews and other well known courses, with the text on each card written by none other than Bernard Darwin. They are miniature literary gens. For example card number 55 in the first named set reads:—

'When anybody else does a hole in one, it is just a fluke, but not when the player does it himself. Then it is the crown of skill. Top it.' Of course he didn't top it.' He meant to hit a low shot and the ball did not kick luckily in from the right; he played for a shade of draw. So a halo of golden light seems to encirce the hole and unseen brass bands play in his ears " See the Conquering Hero". He has entered into the Company of Immortals ".

In the second set, The 3 Jovial Golfers, Mr. Rabbit, Mr Everyman and Mr Tiger, in search of the perfect golf course, play eighteen holes selected from well known inland courses and a further eighteen from seaside courses. Each card illustrates one of the holes and describes the antics of the three golfing chums in playing the hole. Golfers will recognises some of the subtle devices used to gain an advantage over an opponent. Bernard Durwin might be held responsible for inventing some of them, for example:—

"Seems to be nothing in the way here" said Mr Everyman
"There's plenty on either side" suggested Mr Rabbit
Thereupon Mr Everyman booked into the rough!

So innocent - but very effective.

The holes were obviously chosen by Bernard Darwin, one being the loth at his beloved Aberdovey. What an interesting golfing pilgrimage they would make now. These two sets are still occasionally available and would make an excellent conversione for a golf card collection.

There are a few sets of cards devoted to golf instruction. One of the most sought after, "Famous Colfers and their Strokes" was issued in 1914 by the MARSIMA Company. The fifty cards consist of action photographs of some of our early great champions demonstrating golf shots and techniques:-

James Braid : 'the winding up of the spring' J.H Taylor : 'Playing a full cleek shot'

W.J.Travis : 'Putting' (he won The Open at Sandwich with a borrowed putter)

These cards show Vardon, Ray, Taylor, Braid and Hilton all with bent left arm at the top of the swing. Apart from this characteristic there appear to be very few changes over the past 70 years.

In 1930 John Cotton (the tobacco company and no relation to Herry) issued a series of novelty instructional cards in sets of fifty. These cards, when held together by an elastic band fitted into notches cut in the side of the card, form an action 'flicker' book. One can view Archie Compston playing a full drive, a full one iron shot, a high lob, a scotch run — up, a full mashie and a putt.

There are many,many sets, close on four hundred known, with only one or a small number within the set containing golfing interest. The Wills 'Do You Know' set contains a single card - 'Why a golf ball is not smooth'. The 1917 Adkin set 'Sporting Cups & Trophies' includes three cards illustrating the Amateur Golf Gold Challenge Vase, The "Daily Mail" Golf Cup and The "Daily Mail" Runner - up Cup. A 1909 Gallagher set 'Latest Actresses' has a photograph of Marie Studholme shaping up for a drive. My favourite comic cards are the eight illustrated golfing situations in the United Tobacco Company set 'Humour in Sport'.

.....continued on 5th Tee.....

One of these shows two golfers leaving the course after a game:-

- "That was a lovely drive of yours"
- " Which one? "
- " Why, the one when you hit the ball! "

In 1929 humans was so simple, but then so was life in so many ways.

If this random selection of golfing cards arouses some interest perhaps our Editor will invite me to contribute a further article.* Incidentally, I am planning to publish, in the not too distant future, a catalogue of golfing digarette and trade cards which will hopefully be of some use to collectors. For the ununitanted a 'trade' card is issued with a commodity other than digarettes, such as confectionery, food stuffs and periodicals with some very attractive cards in this catagory. Pearks Stores, Huntley and Palmers (Buscuits) and Leibigs each produced very colourful sets containing a 'golf' card. If you are old enough and these names induce a warm feeling then you could be suffering from a mild attack of nostalgia.

So to those already addicted - good hunting, and to those about to consider exploring a new field - bon voyage.

* Fred Butson is one of the world's foremest authorities on this highly specialised field of golf collecting - more please Fred.





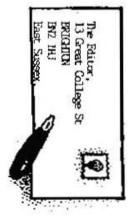


THE INTERNATIONAL PHILATELIC GOLF SOCIETY

News arrived from Stuart Mackenzie just after our hime issue was posted, informing of the formation, in America, of The International Philatelic Golf Society. Though based in the U.S.A. the society has a truly international flavour with members from such countries as Italy, South Africa, Japan, Dominican Republic, England, Scotland and the U.S.A. A magazine is to be edited by Stuart from his home in Ross-shire and when things take proper shape they plan a convention for golf philatelists. Members of the B.G.C.S. who are interested may obtain further details by writing to STUART MACKENZIE, CAPERFEIDH, RIVENSIDE, FULLEWEROSS-SHIRE, SOOTLAND IV22 ZLA.

OUR PROPOSED WEEKEND OF COLF IN THE MIDLANDS

The idea seemed a good one and a venue was selected,golf booked and five star comfort assured. Not..... I took my harp to the party and nobody asked me to play......we had just THREE members who showed interest and the decision was made to call the whole thing off! We'll try again for next autumn and give ample notice to you all. HOWEVER, this Society is NOT a Travel agency or a marketing organisation. If you WANT something to happen you must SLYCKT. For a start does anyone know of a rather special golf course that would be happy to entertain our weekend players, say twelve to sixteen golfers, sometime in late September or early October 1988, with a pleasant hotel close at band?



Letters-to the editor

A Forum for your views, news and opinions...

From BILL BIRGH....

typewriter old pol, Yours etc..... advise other U.S.people accordingly, in case they think it's going to be something of a closed shop! The Clifton Arms will accompdate 120 of us - so leus have a 'full house'if its possible. More power to your planned for Orester and on TIESTMY 12th July, before OLR day, Great! He told me I could quote same to you. Next.....I was asked by both Wayne Aaron (Atlanta) and Dick Donovan (New York) if U.S. members from the G.C.S. would still be able to attend the "British Gathering" Have to get this down for your consideration in the next B.G.C.S.

Journal. Archie (Baird) prompted me to speak to Bob Gowland about

next year - so that a Chester auction might tempt MCNE people to once they became aware of the Hallips auction date. Perhaps you will in future years. Of course, I said YES. Both reserved places for St Ames date. I explained things to him so that his ideas won't clash wis us, or The Open. He said that Phillips auction would certainly be St. Arnes for our gathering - provided care goes into the choice of to him so that his ideas won't clash with

From DICK DURBAN...

issues with anticipation.As editor, hororary and unpaid, you have taken on a daunting task & I wish you well. I'm saddemed at being unable to see my friends at Gallanc on July 15th but will raise a glass of sængria from my deckshair in Spain & toest the winner! Heres a small token which you may care to put towards a prize. (thank you Dick - most generous) With regard to suggestions may I offer the following: Yany congratulations on the first issue, I shall look forward to subsequent

- and show memorabilia. I believe the Society should encourage gatherings to both exchange views
- has cleaned on their side of the water. b) We should maintain close links with our friends in the U.S.A once the fog
- c)The journal should be seen to be different, but can we crib the 'Items for wanted'thome?
- on display or not, I have in mind St. Andrews, Hoylake, Woking etc. d) Can visits be arranged to those clubs which have collections, be they
- pro's? Ed.)

 f) Keep up the pressure on the auction houses re dates. Sincerely etc. e) How about some articles from some of our old pro's (do we have any old

From PETER BOWN.

important that the British book men learn what's happening in the American golf publishing places. An autumn break would appeal to Kath & I and suggest you try for winter-break terms at the Welcombe Hotel & Golf Course at Stratford upon - Avon. (about this issue see elsewhere. Rd.) Terry Stacey said that The Belfry wasn't worth the money; and, please Sir, I've played all the others in the area.' Sincerely etc...... Congrats on the first issue, no pusillanimity in sight, or even mentioned. However, I did expect to learn something of our Committee's deliberations and expectations. Delighted that Joe Murchoch will be contributing - it's

From HAMISH EMAN...

courses at Granton-on-Spey, Kingussic, Boat of Gerten etc; should you care to make your trip a week or so of golf. Kind regards and best visites for the future success of the British Golf Golfectors Society...... A note to thank you for the review of the Nairm Colf Club book in Journal One. I note your yearning to play the Nairm Links and should you decide to make the journey I will be pleased to guide you round end any other member for that matter! I made The Open on Tuesday this time, with great deliberation thought it was a pity that there was no exhibit or stand for the Society - perhaps something to be considered for future years? Incidently, there are fine as to the Christies auction or the Gullare meeting. I enjoyed my day but

THE BALL

A FEATURE ARTICLE IN TWO PARTS

by ALISTAIR J. MacDONALD.

Throughout history many factors have influenced the development of golf. Some events have actively promoted the sport, but along the way of over 1000 years there have been some setbacks, some deliberate and specifically designed to put the game into reverse, and others equally regressive, simply a spin - off from a changing, and perhaps in the context of social boundaries, an unchanging way of life.

Whatever influences have nudged and prodded the game through the ages, no one object has had a greater impact than the ball, from its earliest basic construction, to today's highly soptisticated serodynamic projectile.

It is not easy to envisage any dramatic future change in golf ball design which could have such a cataclysmic effect as has been experienced in the past 100 years or so.Certainly who among the laity in 1850 could have foreseen say, television, nuclear power or, beyond all human comprehension, heart swaps? Given that, and even accepting there is more ahead than we have left behind, what possible innovation could turn the game upside down as the ball undoubtedly has during the last century?

Not only has the ball dictated the design of other golfing equipment, primarily the clubs, but it has also determined who shall play the game - cobblers or kings, or both; a game of the people or, like polo, a game of the privileged few. Whatever social strata indulged, or was permitted to indulge, so was the scale, the volume of participation established - the game of golf, a little mirrow in the big pool of sport, or one of the big fish. Today it is firmly established in the latter category and its international stature and ubiquitous appeal is primarily due to that much maligned object, maligned as much today as it has been for the past thousand years, the ball.

The millennium from the 11th Century to the present day can, in the context of ball development, be conveniently split into four segments. This review concerns itself mainly with the first three, the final one of which conveniently terminated at the beginning of this century where we may leave its 20th Century successors to find their own way.

The three critical periods are:-

- THE WOODEN BALL. Certainly in use in the 11th Century, but largely, although not totally redundant and overtaken by quite momentous events around 1600.
- LEATHER AND FEATHERS. The featherie, emerging at the end of the first decade of the 17th Century and reigning supreme for the next 250 years.
- 3) THE GUTTA AND GUTTLE. From the Malaysian tree gum (GETAH) which changed the face of golfing history. Born 1848 Died 1896. Shall not be forgotten

And finally the rubber core, coming in from the beginning of the 20th Century by which time golf has started to really take off. From that point onward all that remains in terms of basic golf ball development, from a players viewpoint, was to cross the 't's and dot the 'i's, to see us through to the present day.

We, and countless others owe it all to the guttie. Without the 'accident' of its birth, Blackheeth and Manchester might today still be the only two golf clubs in England as they were in 1850. Twenty million Americans would be wondering how to fill in the weekend and golf would still be no more than " a passion of the Scottish people to hit a very small ball into a very small hole with impliments singularly ill - adapted to the purpose".

The gutthe rescued us from that unhappy and inconceivable situation, but much happened before its very tentative appearance on the golfing scene around 1848.

Of the wooden ball ora not a great deal is known, A form of golf was almost certainly being played many centuries before our existing records mark its presence as a sport. This is hardly remarkable for it is likely that most early ball games relied on a wooden ball. Certainly such national pastimes as cambuca, burly and shinty could not have been played without a ball made of wood. No other material was as easily obtainable, cheap and durable, and in fact many of golf's cognoscenti believe that those early primitive sports were the true forerunners of golf as we know it today.

continued on 8th Tee

THE PALL - continued......

The ball in those early days was most probably turned out of bowood, cak,yow or other such bardwards, it would have been cheap to make and the enthusiastic goller — handyman coold, with little skill, turn one out in his spare moments. It would have three indispensible qualities — cheapsess, not drust in ally affected by inclement weather and of prime importance when considering cost would be its virtual indestructability. (Iron head clubs had not yet put in an appearance.)

The game in Scotland during this period (ICC) = 16CO) was a 'game of the people', attracting as it did the displeasure of James II of Scotland who, in 1457, saw fit to but the game as it was interfering with archery practice, an important part of national defence. The archers judged guilty of such impatriation neglect would be of the rank and file and not the lairds and nobles, although there is evidence during this period that the game was played right across the entire Scotlish social spectrum. Was not Mary. Queen of Scots, criticised in 1567 for playing 'at the goff' just two weeks after her bushand's murder! And quite uniquely, in England on the same social scale, Katherine of Aregon, first wife of Bonry VIII, where in 1513 to have been 'busy with the golfe'. It is extremely unlikely that the hall could have been contained in the rank of the policy of the first wooden.











PART TWO OF THIS FEATURE WILL APPEAR IN THE DECEMBER ISSUE

THE PERSON BRITTSH GOLF COLLECTORS SOCIETY TORES! HERTING

in bits flats the tight "Upon" meeting of the British Cott Cottlewers Six wis took place or Goldmon. The Tight's strength of Goldmann golding country satisfied to Fige Landon directions.

to the Court Calliane Number fore course stars that y markers and great a tack part to the competition . Also magnessmooth by Archae Build and very property managed by his vate Section.

to a filtrangershing the long true from Hollow/County Cark with besided Colorouses the wines of the Land. There and task Early growtess of Ohl Willie Balkasis He winth support of the Magnatical and Research and the Magnatical Carlo Salara and Carlo S

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the major abused shightly shale seconds habitet supports were employed and difference regard alone our followed becomes beganning to the last Sunders addressed his one extellities, we have very bounded that this area in tirst "Open. Of transe he has attended mount excess before, such as the Hubblelphia tricket (Bob type and the Latitages, but this was his large on title the "Rightime". He spoke with his count same mounts and weeker the neighbores well. We hope be will return an error regular visits.

Processor "score" temper tulvitle! The stoped must be 93 years of some research publish of plan of tell about 1 perfectly ripe and full of Sheeethord (Lovour). He has promised to give an excess stem flee returns to Manufacilit in 1972.

Here present were borne better Joseph Bette Amerikan (Originapher Bette authorite and Bette Meric Jeseph Joseph Better Amerika (John Schar) (Servey Sand Tim Rosel, Sand Mileso, John and Servey Sandam, John McCard, Bill Berse, John Roge, Alan Robert Amerikan and Ins. Index Medican and Engle Cardetres, Meric (Control America) (Servey Better Age, Alan Better America) (Control America) (Servey Better Age, Alan Bett



I is mostled to Archie Burd, the general of the "most" of the above report out the page or promotes to be "table about" outs at a large part serve the last word and think him to his essections got of time and start or making a large time.



THE PRICE OF MINORALMAN - MOVE OFFICE OBANGE - STILL A COME TO BE REMAIND WITH ON THE LIMING - AT ORDINAL 1987.

THE COLF COLLECTORS SECTETY MEETING AT FAR HILLS NEW JERSEY, U.S.A. 8th, 9th, 10th October 1987

has those members of the British Golf Collectors Society planning to attend this meeting I am advised that accommodation bookings <u>must</u> be made direct to THE HOLINA INN,CLIMION,NIW JERSEY. Telephone: (from England) 0'01 - 201 - 753 -5111. Be sure to mention you are with the Golf Collectors otherwise worwell be taid. No room at the Jun'......

TALKING POINT

AUCTIONEER - WANTED OR NOT? asks ROBERT GOWLAND, F.R.I.C.S.

As a keen observer of the Golfiana market (after all,it is a part,albeit small,of my business) I feel there is a definate part to be played by the competent and interested auctioneer,as he benefits both collectors and sellers — that is that he provides the supply and marketing of golfiana.

The knowledgable and interested auctioneer, by gathering together a comprehensive sale, provides one of the main sources of supply to the modern collector in the most convenient form. Many such collectors take their hobby very seriously (the reasons for collecting are not to be discussed here) but do not generally have the time in today's busy world to chase around thousands of bric - a - brac shops and second - hand book dealers in the hope of striking lucky once in a thousand tries. The specialised golf auction saves the prospective buyer time - and time is expensive.

Some collectors do indeed get great pleasure from browsing at weekends; for myself I would rather work on miniature clubs in my workshop — far more satisfying than achieving a very low browsing strike rate.

There are of course many general furniture ceramic, book and metalware dealers—who believe that anything with a golf theme may be valuable. Dealers attend hundreds of sales and visit thousands of shops a year and the resultant 'finds' tend to gravitate to known centres, one of which is the auction house. However, there is always the need to sell to specialised dealers—some of whom are golf club pros, as often the individual needs cash quickly and does not want to wait up to six months for payment.

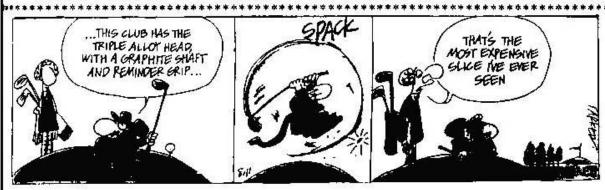
It is probably fair to say that anything really good is, by now, in a collection (of one sort or another) and is recognised for what it is. However, the next generation who inherit may not care for those items which their ancestors enjoyed or collected (which is just as well both for auctioneers and future collectors) and so the collection may come on the market again and a new generation of people may enjoy trying to afford the items.

Marketing is the other part played by the auctioneer for his vendor client. After all, nobody knew what 'The Goff' would fetch in January 1986 or the 'Robb' in January 1987. Catalogues were sent world wide and for the really rare and expensive items those few collectors in the enviable position of affording almost any price were able to commission purchasing agents to do their bidding. There is no doubt that the top prices in the world at that time were achieved. A sale by private treaty may or may not have achieved the same result - however, justice was at least seen to be done and the vendors were naturally very satisfied.

The trained and experienced auctioneer can acquire technical knowledge quickly — mostly by 'looking and listening'—he is, after all, trained to recognise style. In golf, as in every facet of the antiques world, shape, form and materials evolve and develop for a variety of reasons. The competent auctioneer will assumilate such golf knowledge by 'objective recognition' as he does every day with all the other subjects he handles and should thus be able to recognise the rare and unusual. By sheer volume of good items that are handled the auctioneer must become — provided he is interested — knowledgable.

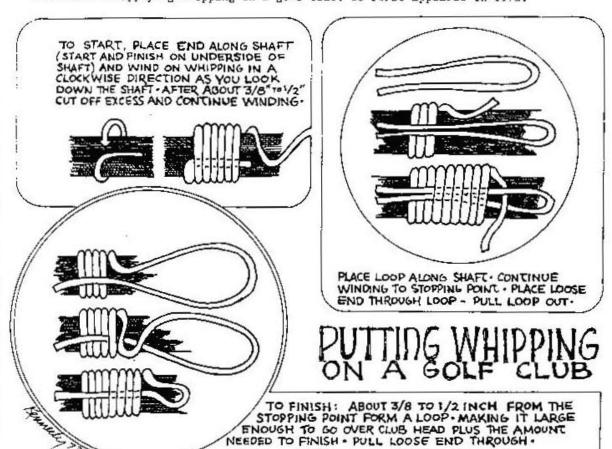
inderlying all this altruism is of course, the need to earn a living and auctioneers will succeed only if they continue to provide a wanted service — I will be happy to return to my workshop when that ceases to happen. My sadness is that having handled so many top quality items I am no longer satisfied with the 'ordinary' (even though this is affordable) and I cannot afford the very best. However, I am lucky in 'possessing' these rare items for just a few months — that is enough.

ROBERT G GOWLAND IS A DIRECTOR OF THE PHILLIPS IN CHESTER AUCTION HOUSE.



10th Tec September 1987

We acknowledge and thank Patrick Kennedy of Burlington, Vermont U.S.A. for the opportunity to reissue his splendid illustration which demonstrates the skill of applying whipping on a golf club. It first appeared in 1973.



Grooving in the golf club

KEEN GOLFERS will be interested in the curious matter of the shape of the grooves on the striking face of a club. Usually these have a "V" cross section, but a US golf club maker, kursten Wanniferurier. Communities. US golf club maker, and annufacturing Corporation, has made the groover aquare, has made the groover aquare spin can be put on the ball by experienced players. Whither or not the grooves break US or UK rules of the game is unclear. In any event, a British company, Hymee

a Brifish company, Hymec Hydraulies, has developed a figurations has developed a file handlool that will, with a few injustes fer scriping, turn the "V" grooves limo square ones on existing clubs.

The tool has hardened cutters (which can be changed by recallon when they get blunt). It is designed so that the width of a groose does not exceed the 0.035 Joch maximum allewed on existing golf clubs.

The Royal and Ancient Galf Club, St Andrews, has not called the tool out. Fawever, It says users should ensure that after conversion, the separation of the grooves is at feast three times their width, and that there are no

sharp edges.

Extract from the Financial Times: May 15th 1987

An interesting 'spinoff' (if you will forgive the pun!) is that this tool, whilst doing all that is claimed on new clubs, is equally useful for rescoring old mashies and niblicks that have become semi smooth through constant cleaning. Those of our members that enjoy an occasional round with old hickories may find it worth investigating.

The tool may be obtained direct from: HYMEC HYDRAULICS LIMITED. Unit 4 Hoskins Place Watchetts Road, CAMBERLEY Surrey GUIS ZPB.

Portrait of a Collector -

Peter Bown is a collector - of golf books, golf courses, and golfing companions - he is, in the opinion of the stiter, the true epinome of a collector, being enthumnantic without demonstrating any form of landiciam............

First five years old. Peter Bown is blessed with the wost tolerant of golfing widow wives, in the shape of Kath, who over the years has shown more than a kindly busouring to her collector humband as he busies himself in the task of improving his collection. Peter was educated at the Bristol Cathedral School, where his strungest subjects were English Literature and History; it is no wonder that he is now in 'book man'. In 195' he begon it rarger with Her Majesties Customs and Excise and remains to this day a tax gatherer. So ton were Changer and Hobbie Burns, their literary efforts schieving some considerable distinction.

As a serving officer for H.N., Peter first encountered Scotland as a new boy in Customs & Excise, striving as a player of cricket he found a few new 'customs' and left the country seven years later a confirmed golf indicat, the Scott have a lot to answer for ",mays Kath. Now his pulse will rise several points on those occasions when his golfing survies take him across the border. As a member of the Brondsione Dorset Golf Club, Peter playe from the southput sole, in mean handicap of 15. De to bloom a member of the Golf Society of Grept Britain. The Golf Collectors Society and, his produces tove, The Searchers Golf Society. His other interests include Rugby foothall and National Hunt Kering, You may imagine how his loyalties have been struined over the recent desecration of Hunselburgs following the addition of the chase course over those hallowed links.

Peter is a founder member of The Searchers Golf Society, formed in 1966, and is instrumental in organizing a noise a year golf cour in which the members play thirty six holes of golf on a different course each day for seven days, so their Tour Director he is responsible for tour arrangements each year and it is to his credit that after twenty-one years he has yet to run out of courses or golfers keen to play them. An observation and perhaps criticism of the G.C.S. was that the collecting of golf courses actually played was not included as a form of collecting within itself. There would, he mainteins, be no point in bragging about the number of brooks on one's shelves and to support his argument for this diversity is to write an article in defence of his thinking, (to appear in T.T.C. December 1987)

It was the course interest which had to his more serious form of collecting when at the 1962 Open at Troon he was fortunate in following Arnold Palmer over the timul two rounds, played over the same day in those days. In the even the time two rounds, played over the same day in room days, in the creaming he went down to Prestwick and played the course - those were the days of maper filmens - and udded it in his "collected" list. In the club-listing difference is a second of the list of the club-listing difference in the list of the list first extra hole.

Twenty five years later this picture remains the most dramatic golf picture be hes ever seen. At the time he knew socking of the golfers and set about finding out all he could about them, by visiting second - hand book shops. Within a month he had gathered 'F.C.Thit.A Record', 'The Bakanton Library of Gulf'. Within a wonth he had gathered 'F.G.Thit.A Record', 'The Bulletton Library of Golf', Butchiness's 'British Colf Lude', smilthe Golf Gathers of The Butchin Laber by Bernard Burwin. Those were the balay days when good books were easy to first. By 1979 his book collection had grown modeatly with the ibought uppermost in his mind that books collected should be books worth reading.........Then rome an eye opener in the shape of Joe Burdoch's 'Library of Golf', and a new world opened up. Bis collecting intensified and has only of recent times slowed up. This due to some part to high cost and searcity he now concentrative more on club histories, ande in the knowledge that with more and more clubs reaching centenary status that the supply will be constant.

In 1981 the Walker Cup matthes were played at Cyprean Point with the 1985 series played at Pine Valley. On both occasions he promoted successful SEAKCHERS thora to these areas drawing on the friendly help and advise of those GCS

members he had corresponded with. From these costacts lesting ittendships have evolved and it is these bonds of human companionship which he regards as the over-riding pleasure of the whole collecting business - more important than adding books to the shell, reading them or the playing of new courses. Here is a man who appreciates fully the original purpose of Bordoch's philosophy, the promotion of good fellowship.

It is this same comradeship which has kept the Searchers together for twenty one years. Hany members are employed in the Customs service, an old seventeenth rentury job description being taken as the Society title, a 'searcher' being one who is employed to look out for contraband. The society insignia portrays a 'stick' man with a golf club in one hand with the other hand being used to should his eres. In deference to our feminise readers i must retrain from fully explaining the reason for such a posture but it is, as you may guess, to do with taking 'relief'. By the time this issue craches our B.G.C.S. readers the Nearchers will be away on a tour of thousal links in the Nirral ores with thirty six invigorating holes at Ruylake as a stati. The Searchers will never play every course within their lifetime, just as a book collector will never now every book ever published on the game of golf. It is the search which unites us all, both gaining pleasure from our treasures and our memories.



NEXT ISSUE

THE LATEST DATE FOR COPY IS NOVEMBER 20tl