



APPLETON, WISCONSIN

FOR THOSE WHO LOVE GOLF

WILLIAM T. SELL

Golf Superintendent

September 18, 1980

Mr. Steven J.H. Van Hengel  
30 Saxenrodeweg  
Bentveld 2116 VA, Holland

Dear Mr. Van Hengel:

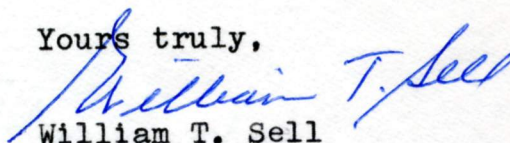
In reviewing the Golf Collector's Directory, I see your interest is golf history prior to 1750. My principle interest is company and/or manufacture branded balls, with secondary interest in branded tees, ball markers and divot lifters. Branded meaning such as -- country clubs, auto manufactures, railroads, etc.

Prestently I have balls from Austria, Australia, Germany Hawaii, Japan, Greece, England, Spain, Virgin Islands, Mexico, Canada and Scotland. My goal is to aquire branded balls from every country that has golf courses.

Do companies in Holland have balls with their names imprinted upon them? If they are available kindly send one or two balls. Please inform me of the charges for the balls and postage and that amount will be forwarded to you upon the receipt of the balls.

Thanking you in advance for your assistance, and wishing I had some history of golf that would benefit your collection.

Yours truly,



William T. Sell



2nd October 1980

30, Saxonrodeweg  
2116 VA Bentveld  
Holland

Mr. William T. Sell  
Highway 10 at Highway 45  
Route 9, Box 299  
Appleton, Wisconsin-54911  
U.S.A.

Tel. 023 - 24 01 69

Dear Mr. Sell,

Thank you for your letter of the 18th September.  
Your requests are not so easily fulfilled since there  
are not a great number of companies who produce branded  
balls yet. However Westland-Utrecht, one of the major  
mortgage companies and Bols (the gin manufacturers) have  
produced branded balls and I shall try to get hold of  
one each for you. We do have branded divot lifters  
from a stock exchange company and as for branded tees  
I can only send you some of my own 'personalized' tees.  
I hope this meets with your expectations.  
All of them to follow by separate mail.  
With kind regards I am  
yours sincerely

Steven J.H. van Hengel